



**THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES  
NASHVILLE/MIDSOUTH CHAPTER**

***33rd ANNUAL MIDSOUTH REGIONAL***

***EMMY<sup>®</sup> AWARDS***

***CALL FOR ENTRIES***

## **HOW TO ENTER THE 32nd MIDSOUTH REGIONAL EMMY® AWARDS**

EMMY® EXPRESS is an online system, providing everything you need to enter.

The entry forms, upload instructions for online judging, payment forms, and membership forms are all available on the site.

Credit card payments are processed through the secure site Authorize.net, and a receipt is automatically sent to you.

To enter, please go to [http://emmyexpress.com/entry\\_login.php?c=18&a=0](http://emmyexpress.com/entry_login.php?c=18&a=0)

You will need your entry number when you upload your video..

Then **upload** your entry video at [http://emmyexpress.com/video\\_upload.php?c=18](http://emmyexpress.com/video_upload.php?c=18)

The process is not complete until you approve the video.

Deadline September 7, 2018

Please send an e-mail to [emmynash@aol.com](mailto:emmynash@aol.com) if you have any problems.

### **MIDSOUTH REGION REQUIREMENTS** **THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES** **NASHVILLE/MIDSOUTH REGION** **32nd Annual Midsouth Regional Emmy® Awards CALL FOR ENTRIES**

#### **NATIONAL ACADEMY RULES**

**PURPOSE:** To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and online.

**ELIGIBILITY:** To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

**Broadcast entries** must have been intended to be of 'primary interest' to a regional audience, within for the Chapter's designated awards area, and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (*see exceptions*).

**Broadband entries** must have been intended for consumption and be 'of primary interest' to a regional audience, within the Chapter's designated awards area. It is advised that broadband content

intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

**Cablecast entries** are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

#### EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

**No entry may be submitted to more than one Chapter's awards. Different episodes from the same program or series can only be entered in one Chapter's awards.**

**Ineligible entries may be disqualified during any phase of the competition.**

**ORIGINAL MATERIAL:** At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

**ENTRY QUOTA:** In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the

additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

**STUDENT PRODUCTIONS:** Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

**COMPOSITES:** A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates, must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

**DOUBLE-DIPPING:** No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the News Excellence, Community Service, and Journalistic Enterprise categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

**LANGUAGE OTHER THAN ENGLISH:** Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels are not combined; instead the scores are interpreted separately for final "cut-off" evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

**MEMBERSHIP:** Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

**JUDGING PROCEDURE:** Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

**NON-COMPETITIVE JUDGING:** Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

**JUDGING REQUIREMENT:** The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

**INTENTIONAL FALSIFICATION:** The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

**ENTRY ERRORS AND OMISSIONS:** The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations. .

**COPYRIGHT:** Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

**WHO RECEIVES THE AWARD?** Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including

proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter’s deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

**CRAFTS ACHIEVEMENT:** In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

**AWARD OWNERSHIP:** Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant’s achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees

**COMMEMORATIVE STATUETTES:** Stations, studios and production companies may order a commemorative statuette for public display at their place of business (one each up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative. No additional or special wording is allowed.

**PROMOTION:** All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word “Regional” must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored **only for one year** after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

## **NASHVILLE/MIDSOUTH REGION**

**DESIGNATED AWARDS AREA:** The Midsouth Region encompasses the States of North Carolina (except Asheville) and Tennessee and northern Alabama. Individual markets are Charlotte, NC, Chattanooga, TN, Decatur, AL, Durham, NC, Fayetteville, NC, Florence, AL, Greensboro, NC, Greenville, NC, High Point, NC, Huntsville, AL, Jackson, TN, Knoxville, TN, Memphis, TN, Nashville, TN, New Bern, NC, Raleigh, NC, Tri-Cities, TN-VA, Washington, NC, Wilmington, NC, Winston-Salem, NC.

**ELIGIBILITY PERIOD:** Entries must have had their first broadcast, cablecast or webcast in the Midsouth Region during the eligibility period **July 1, 2017 through June 30, 2018.**

## **SUBMISSION OF ENTRIES:**

- All entries must be submitted as originally shown without any post-telecast production changes in an effort to enhance the award worthiness of an entry. Montages or demo reels are not permitted.

- For long-form programs such as sporting events or concerts, a maximum of three edits is permitted to bring longer program entries to the stated entry time. There can be no internal editing of an entry. However, original segments may be assembled to meet entry time restrictions.
- Entrants may be required to provide documentation, including proof of performance affidavits or verified production credits, if deemed necessary by the Awards Committee.
- Submission of an entry constitutes permission for the Nashville/Midsouth Chapter of NATAS to telecast, webcast, videostream or screen the entry, or portions of the entry, as part of the Emmy® Awards promotion, program and archives.
- Each entrant agrees that any film, tape recording, screenshot or Supplemental printed material that is furnished to the National Academy in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes and within the presentation, broadcast, live webcast and/or archived videostreaming. All of or portion (i.e. “clips”) from any such film, tape recording, screenshot or supplemental printed material may be used on or in connection with any internet exhibition of such films, tape recordings, screenshots or clips from the same and/or supplemental printed material and use in connection with promotional announcements or other promotional activities for any of the foregoing; use of such films, tape recordings, screenshots or clips from the same and/or supplemental printed material shall be subject to the clearance of any parties other than the entrant that may be required.
- Entries may be submitted by the management of a television station, franchised cable system, or company directly responsible for the production of an entry, or any individual directly responsible for the production of an entry or individual craft achievement.
- The National Academy retains all rights to any telecast, webcast, videostreaming, videotape recording, audio tape recording or photographs of the Emmy® Awards presentation. Any use of the material without written permission is strictly prohibited. Clips from the Emmy® Awards ceremony, however, may be used in newscasts without written permission.
- Scores from the ballots are tabulated by the chapter's Certified Public Accountants, Vaden Group.
- Nominees and award recipients will be selected based on the scores provided by the accounting firm without reference to the individual entries.

### **CERTIFICATES & AWARDS:**

- Nomination Certificates will be awarded to all nominees, following verification by the Awards Committee and nomination announcements in November 2018.
- Awards will be presented at the 33rd Annual Midsouth Regional Emmy® Awards program at the MSchermerhorn Symphony Center in Nashville on Saturday, February 16, 2019.
- An Emmy® Statuette will be presented to each qualified nominee listed on an award-winning entry.
- Individuals may not purchase commemorative statuettes. Stations or companies may order commemorative statuettes following the Awards Ceremony according to the Award Ownership rules above.
- Nomination Plaques or Crystals may be ordered by all nominees.
- Winner Plaques, Crystals and Production Certificates to honor individuals who provided significant contributions to a winning entry are also available following the Awards Ceremony.

### **ENTRY FORMAT**

- After completing your entry form at [http://emmyexpress.com/entry\\_login.php?c=18&a=0](http://emmyexpress.com/entry_login.php?c=18&a=0)
- Please upload your video at [http://emmyexpress.com/video\\_upload.php?c=18](http://emmyexpress.com/video_upload.php?c=18)
- You will need your entry number to complete this step.
- There are many different video containers, codecs and formats out there. These add up to literally thousands of different combinations. While we do our best to support as many formats as possible, we simply cannot ensure that any uploaded video will work.
- There is no maximum file size for uploads, but it can be a problem if the file is too large for the speed of your internet connection. The general recommendation for least problems is 500MB. You can upload whatever you have, assuming it can be uploaded without timing out.

**All entries may be archived by the Chapter.**

**ENTER ONLINE** (includes entry form, payment form, and links to membership at [http://emmyexpress.com/entry\\_login.php?c=18&a=0](http://emmyexpress.com/entry_login.php?c=18&a=0))

Then upload your entry to [http://emmyexpress.com/video\\_upload.php?c=18](http://emmyexpress.com/video_upload.php?c=18)

You will need your entry number which is sent to you after the entry form is completed, for the upload.

**ENTRY FEES:**

- If more than one person is listed, a separate entry fee is required for each person with the individual amounts determined by whether or not the individual is a member of NATAS.
- In order to qualify for a member discounted entry fee, the entrant must be a paid-up member of the National Academy in the current Chapter membership year **June 1, 2018 to May 31, 2019**
- Non-members may qualify for member fees by joining NATAS at the same time they enter by using the secure online service (processed through Authorize.net).

**New Member Application Form** –

[http://emmyexpress.com/membership\\_application.php?c=18](http://emmyexpress.com/membership_application.php?c=18)

**Member Renewal and Profile Update** –

[http://emmyexpress.com/membership\\_login.php?c=18](http://emmyexpress.com/membership_login.php?c=18)

- **News and Programming Entries (CATEGORIES 1 - 41):**  
NATAS Members/each entrant \$85.00  
Non-members/each entrant \$185.00
- **Spot Announcements and Interstitials (CATEGORIES 42 – 53)**  
NATAS Members/each entrant \$85.00  
Non-members/each entrant \$185.00
- **Individual Craft Entries (CATEGORIES 54 - 74):**  
NATAS Members/each entrant \$85.00  
Non-members/each entrant \$185.00

**PAYMENTS:** Payments made online through Emmy® Express are processed through the secure server authorize.net, and an automatic receipt will be sent by e-mail.

**DEADLINE FOR ENTRIES:** Online entry forms must be completed and entries uploaded no later than **MIDNIGHT, Friday, SEPTEMBER 7, 2018. The earlier you upload, the easier it will be to allow time for adjustments and problems. Please make a genuine effort to start early to avoid getting caught in a pipeline jam at the deadline.**

**UPLOADING YOUR VIDEO:**

Read Below or [Watch the Instructional Video](https://www.youtube.com/watch?v=3MntMvYNYhQ) at <https://www.youtube.com/watch?v=3MntMvYNYhQ>

**BEFORE you can upload your Emmy® Entry Video, you must do the following:**

**SUBMIT** your entry (the “paperwork” part) using EMMY® Express:

[http://emmyexpress.com/entry\\_login.php?c=18&a=0](http://emmyexpress.com/entry_login.php?c=18&a=0)

**PREPARE** your video for uploading. There is no maximum file size for uploads, but it can be a problem if the file is too large for the speed of internet connection. The general recommendation for least problems is 500MB. You can upload whatever you have, assuming it can be uploaded without timing out.

[Valid Video Formats](#) and [Video Encoding Guidelines](#) can also be viewed on the EMMY® Express Video Upload page.

*Once you have submitted your entry and prepared the video for upload, you can upload your video to EMMY® Express: [http://emmyexpress.com/video\\_upload.php?c=18](http://emmyexpress.com/video_upload.php?c=18)*

## **PROGRAMMING CATEGORIES:**

Program entries may be entered in only one programming category. In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other. One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For mon-news program entries, the entry may only contain content from one episode of the series, not multiple installments.

### **1. News Excellence**

Awarded to the News Director for excellence in the overall news operation during the eligibility period - July 1, 2017 through June 30, 2018. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages or music may be added. Entry should include a written synopsis. (Note: This category is exempt from "double-dipping" rules.) Time Limit: 60 minutes.

### **2. Newscast/Evening**

For excellence in an evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc., which aired between July 1, 2017, and June 30, 2018. Time Limit: 60 Minutes

### **3. Newscast/Morning**

For excellence in a morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc., which aired between July 1, 2017 and June 30, 2018. Time limit: 60 minutes.

### **4. Newscast/Weekend**

For excellence in a weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc., which aired between July 1, 2017, and June 30, 2018. Time Limit: 60 Minutes

### **5. Spot News**

For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. Time Limit: 15 continuous minutes of one news story

**Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.**

## **6. Breaking News**

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. Time limit: 15 minutes.

**Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.**

## **7. General Assignment Report - Within 24 Hours**

For excellence in coverage of a single story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content. Time limit: 10 minutes.

## **8. General Assignment Report - No Time Limit**

For excellence in coverage of a single story or topic which has no time limit for its preparation. Entry may include live and/or taped elements. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere). Time limit: 10 minutes

## **9. Continuing Coverage -Within 24 Hours**

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. All reports included are from one news story and all aired within a 24-hour period. Time Limit: 30 Minutes

## **10. Continuing Coverage - No Time Limit**

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. At least three segments should be entered to show the overall coverage of one news story over a longer period of time. Time limit: 30 minutes

## **11. Serious Feature News Report**

## **12. Serious Feature News Series**

## **13. Light Feature News Report**

## **14. Light Feature News Series**

For excellence in reporting of a single or multi-part feature news story or topic. Report time limit 10 minutes. Series time limit: 15 minutes

## **15. Investigative Report – Single Story**

## **16. Investigative Report - Series**

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit). Story time limit: 10 minutes. Series time limit: 30 minutes.

**Regional recipients, at their discretion, are eligible to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.**

## **17. Business/Consumer Report**

For excellence in coverage of business, finance, consumer affairs, or economic topics. Story Time limit: 10 minutes. Series time limit: 15 minutes.

### **18. Specialty Assignment Report**

For excellence in coverage of special interest information that consists of on-going segments involving specialized reporting expertise (i.e., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.). Story Time limit: 10 minutes. Series time limit: 15 minutes.

### **19. Journalistic Enterprise**

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry. (Note: This category is exempt from “double-dipping” rules.) Time limit: 30 minutes.

### **20. News Special**

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic. Time limit 60 minutes

### **21. Sportscast**

For excellence in coverage of sports in general, sports related topics or subject matter. Time limit 10 minutes.

(Note: Weekly sports news round-up show segments should be entered in Category 22.)

### **22. Sports News Feature**

For excellence in coverage of sports in general, sports related topics or sports news program. Time limit 10 minutes

### **23. Sports Feature/Segment**

For excellence in a feature or segment on a sports topic (non-news). Time Limit 10 minutes

### **24. Sports Event/Game**

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant’s discretion. Time limit 30 minutes.

### **25. Weather**

For excellence in coverage of weather in general, weather related topics or subject matter. Weathercast or Story time limit: 10 minutes. Program or Special time limit: 30 minutes.

### **26. Documentary – Cultural**

For excellence in the creation of a formal, structured presentation of in-depth coverage of a substantive topic in the areas of the arts, sciences, or the humanities, during a single program. Time limit 60 minutes.

### **27. Documentary – Topical**

For excellence in the creation of a formal, structured presentation of in-depth coverage of a substantive topic in the areas of current issues, topical events, or subject matter which includes social and political issues of the day, during a single program. Time limit 60 minutes.

### **28. Documentary - Historical**

For excellence in the creation of a formal, structured presentation of in-depth coverage of a substantive historical topic during a single program. Time limit 60 minutes.

### **29. Historic/Cultural Program Feature/Segment**

For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics. Time Limit: 10 minutes

### **30. Arts**

For excellence in a segment, program or special on visual or performing arts. Enter segment, complete program or series compilation. Time Limit 30 minutes

### **31. Entertainment**

For excellence in a segment, program or special on general entertainment. Enter segment, complete program or series compilation. Time Limit 30 minutes.

### **32. Magazine Segment**

For excellence in a feature or segment from a program or special consisting of a story of regional interest designed to entertain and inform. Time limit: 10 minutes

### **33. Magazine Program/Special**

For excellence in a program or special consisting of various stories of local interest designed to entertain and inform. Enter complete program. Time limit 30 minutes.

### **34. Public Affairs**

For excellence in a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. Time Limit: 30 minutes.

### **35. Community Service**

Awarded to the person most responsible for excellence in programming; whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed. Entry should include a written synopsis. (Note: This category is exempt from “double-dipping” rules.) Entry length shall not exceed 60 minutes.

### **36. Informational/Instructional Program/Special**

### **37. Informational/Instructional Series**

For excellence in presentation of stories from a program or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. Enter complete program or series compilation. Time limit: 30 minutes.

### **38. Technology**

For excellence in coverage of technology industry stories and related subject matter. Time Limit: 10 minutes. Series Time Limit: 15 minutes

### **39. Special Event Coverage (other than News or Sports)**

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. Time limit 30 minutes.

#### **40. Lifestyle Program Feature/Segment**

For excellence in a feature or segment from a program or special that deals with everyday life subjects; such as, food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs. Time Limit: 10 minutes.

#### **41. Interactivity**

For excellence in a program demonstrating cutting-edge innovation by actively engaging audience participation over multiple media platforms. (Note: This category is not exempt from “double-dipping” rules.) Time Limit: 30 minutes.

### **SPOT ANNOUNCEMENTS**

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

#### **42. Community/Public Service (PSA) Spot**

#### **43. Community/Public Service (PSA) Campaign**

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

#### **44. Promo Spot/News – Same Day**

#### **45. Promo Spot /News – Single Spot**

#### **46. Promo Spot/News - Image**

For excellence in announcements that promote a news image, a specific story, stories or series, including weather and/or franchise stories.

#### **47. Promo Spot//Program (Non-News)**

#### **48. Promo Spot/Program Image (Non-News)**

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

#### **49. Promo Spot/Sports**

#### **50. Promo Campaign**

#### **51. Commercial Spot**

#### **52. Commercial Campaign**

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be between: 05 and 5:00 in length. Program length commercials (infomercials) are not eligible.

#### **53. Interstitial**

For excellence in non-commercial “filler” programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations. Time limit: A minimum of 2 minutes up to 10 minutes.

## **CRAFTS ACHIEVEMENT**

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons. Time limit: 15 minutes.

### **54. Animation**

### **55. Audio**

### **56. Director/News (PL Track Is Preferred)**

### **57. Director/Programs (Non-News - PL Track Is Preferred)**

### **58. Director/Short Form (PSA/Promo/Commercial)**

### **59. Editor/News**

### **60. Editor/Programs (Non-News)**

### **61. Editor/Short Form (PSA/Promo/Commercial)**

### **62. Graphic Arts**

(Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.)

### **63. Lighting**

### **64. Music Composer-Arranger**

### **65. Photographer/News**

### **66. Photographer/Program (Non-News)**

### **67. Photographer/Short Form (PSA/Promo/Commercial)**

### **68. Set Design**

### **69. Technical Achievement**

Technical Achievement recognizes excellence in technical engineering and might include: oversight in the coverage of a special event, specific technical innovation that enhances viewer experience or a technical success story that is so unique and noteworthy as to warrant special honor and recognition. Entry should include a one-page synopsis detailing specific objectives and challenges that were overcome as a result of the technical achievement. Time Limit 30 minutes

**70. Video Journalist**

For excellence by a cross-discipline an individual serving also as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.

**71. Video Essay (Single Camera Only)**

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist **and** editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category

**72. Writer/News****73. Writer/Programs (Non-News)****74. Writer/Short Form (PSA/Promo/Commercial)****QUESTIONS???**

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