



NATIONAL
ACADEMY
OF TELEVISION
ARTS & SCIENCES

NASHVILLE /
MIDSOUTH CHAPTER

35th ANNUAL MIDSOUTH REGIONAL

EMMY[®] AWARDS

CALL FOR ENTRIES

HOW TO ENTER THE 35th MIDSOUTH REGIONAL EMMY® AWARDS

EMMY® EXPRESS is an online system, providing everything you need to enter.

The entry forms, upload instructions for online judging, payment forms, and membership forms are all available on the site.

Credit card payments are processed through the secure site Authorize.net, and a receipt is automatically sent to you.

Step 1

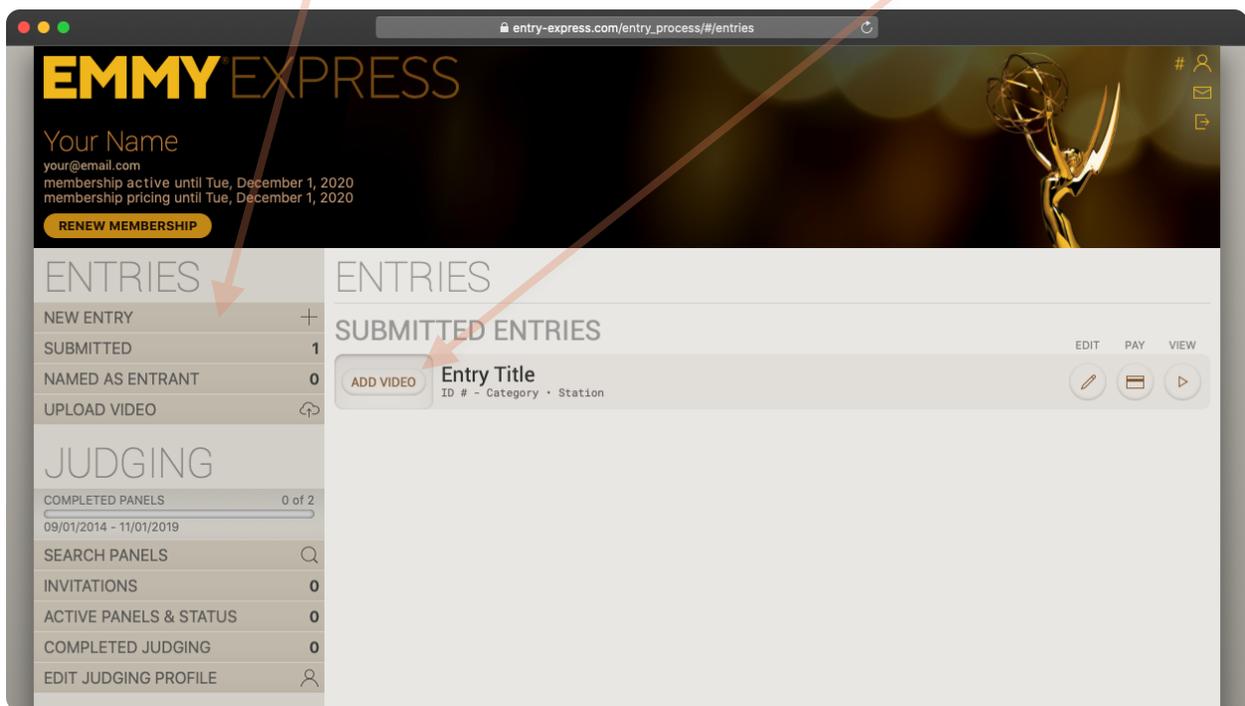
SUBMIT YOUR ENTRY

Click **NEW ENTRY**, fill out the entry form and submit your entry

Step 2

UPLOAD YOUR VIDEO

The process is not complete until you approve the video



[CLICK HERE TO LOGIN TO EMMY® EXPRESS](#)

ELIGIBILITY PERIOD

July 1, 2019 to June 30, 2020

DEADLINE TO ENTER

September 18, 2020

Please send an e-mail to emmydash@aol.com if you have any problems

MIDSOUTH REGION REQUIREMENTS

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES
NASHVILLE/MIDSOUTH REGION

34th ANNUAL MIDSOUTH REGIONAL EMMY[®] AWARDS CALL FOR ENTRIES

NATIONAL ACADEMY RULES

PURPOSE

To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and online.

SUBMISSION ELIGIBILITY

To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant.

*originally made available to a regional or local audience during the Chapter's eligibility year.

Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

Broadcast entries must have been intended to be of 'primary interest' to a regional or local audience, within for the Chapter's designated awards area, and must have had their first

transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience, within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

Cablecast entries are deemed available for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed for a regional or local audience may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

EXCEPTIONS TO THE 50% RULE

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A documentary film that has a limited theatrical release at film festivals (showing on 600 or fewer screens in the U.S. over a one year period) before telecast or being made available online is eligible provided the program content is of primary interest to the regional or local audience.
4. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
5. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc,) may compete in both regional and national awards competitions under prevailing rules.

CONTENT ELIGIBILITY

The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

The following programming is not eligible:

1. Pornographic, violent, defamatory or offensive material. is not accepted.
2. Previously aired programs, series or related crafts which aired and met eligibility requirements during a previous award year or another Emmy® competition. Program length commercials (infomercials).
3. Closed circuit programs (from hotels, hospitals, movie theatres, arenas, stadiums and other venue specific locations) with special, targeted audiences.
4. Content from telethons, pledge breaks and/or programs with a unique call to action aired for the purposes of raising money for political parties, charities or other related causes.
5. Motion picture premiered programs that appeared in general release to the public in theatres.
6. Compilation reels, “clip shows” or “best of...” programs that were edited from original content.
7. Any acquired foreign productions not originated in the United States.

ENTRY PLACEMENT

When a program’s content may allow for a choice of category placement, the producer has the discretion to enter the program and its individual craft achievements in the most appropriate category where it is eligible. However, certain rules must also be considered and followed.

No entry may be submitted to more than one Chapter's awards. The “first airing” of the entry is the primary determination of eligibility.

Different episodes from the same program or series can only be entered in one Chapter’s awards.

Entrants are not allowed to separate program content from individual craft achievement and submit in multiple Chapters.

Attempts to adjust show titles, airdates and/or descriptions of programs in order to submit to multiple Chapters, regardless of the circumstances, is prohibited.

Ineligible entries may be disqualified during any phase of the competition.

ORIGINAL MATERIAL

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in a new, original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

ENTRY QUOTA

In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

STUDENT PRODUCTIONS

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

COMPOSITE / FIVE LIFT RULE

Except where noted, a composite is defined as a sampling of a minimum of two representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects.

Demo reels or montages are not allowed.

One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

DOUBLE-DIPPING

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence," "News Excellence," "Community Service," and "Journalistic Enterprise" categories. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

LANGUAGE OTHER THAN ENGLISH

Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The **scores** produced by these two panels are not combined; instead the scores are interpreted **separately** for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

WHO CAN ENTER

Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards. Management, producers, designated award directors or individual craft entrants, whether they are a NATAS member or not, may submit entries on behalf of their program, talent or craft. If submitting on behalf of another individual(s), you must fully confirm that the parties contained in the submission have complete knowledge of all eligibility rules, and have viewed and given consent to the content submitted on their behalf.

JUDGING PROCEDURE

Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than **7 judges** who shall be certified as peers. No more than **3 judges** on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

NON-COMPETITIVE JUDGING

Entries are judged against a standard of excellence on their own merit and do not compete against each other. Program submissions are scored using a 1-10 scale each for Content, Creativity and Execution. Talent and Crafts are evaluated using a 1-10 scale each for Creativity and Execution. There may be one

award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT

The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

DISCLOSURE OF JUDGING RESULTS

In order to maintain fair, consistent peer judging without influence, judges must not disclose to others or in writing, including any social media references, as to how they have voted during an on-going, active judging session. If they ignore or abuse this privilege, their ballot will be disqualified and/or their judging status eliminated.

INTENTIONAL FALSIFICATION

The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

COPYRIGHT

Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

WHO RECEIVES THE AWARD?

Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

Once a Chapter’s award nominations are announced, there is a 10 calendar day only grace period in which names, under extreme, special circumstances, can be added to a nominated entry. These requests must be authorized in writing to the Chapter from one of the original entry nominees requesting this addition and detailing why this request should be granted. The Chapter’s Awards Committee will make the final decision and ruling.

Further, once the Emmy® Awards ceremony has concluded, NO individual names can be added to an awarded entry as an additional recipient, under any circumstances.

Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

CRAFTS ACHIEVEMENT

In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

AWARD RECIPIENTS

Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant’s achievement that is being judged and recognized even if an employer pays entry fees.

COMMEMORATIVE STATUETTES

As a courtesy, stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative” added. Neither the organization’s name nor any other special wording may be engraved in place of where the individual’s name and position would usually appear. Commemorative Emmy® statuettes cannot be ordered for individuals.

PROMOTION

All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word “Regional” must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored only for one year after the

recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

RULES FOR THE PROTECTION OF THE EMMY® STATUETTE

The Emmy® statue is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (Television Academy). The Emmy® statuette may not be reproduced or used in any commercial manner unless otherwise permitted by the National Academy, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, loan, donate or otherwise dispose of the Emmy® statuette, such persons shall be obligated to return the statuette to The National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

NASHVILLE/MIDSOUTH REGION

DESIGNATED AWARDS AREA

The Midsouth Region encompasses the States of North Carolina (except Asheville) and Tennessee and northern Alabama. Individual markets are Charlotte, NC, Chattanooga, TN, Decatur, AL, Durham, NC, Fayetteville, NC, Florence, AL, Greensboro, NC, Greenville, NC, High Point, NC, Huntsville, AL, Jackson, TN, Knoxville, TN, Memphis, TN, Nashville, TN, New Bern, NC, Raleigh, NC, Tri-Cities, TN-VA, Washington, NC, Wilmington, NC, Winston-Salem, NC.

ELIGIBILITY PERIOD

Entries must have had their first broadcast, cablecast or webcast in the Midsouth Region during the eligibility period **July 1, 2019 through June 30, 2020**.

SUBMISSION OF ENTRIES

- All entries must be submitted as originally shown without any post-telecast production changes in an effort to enhance the award worthiness of an entry. Montages or demo reels are not permitted.
- For long-form programs such as sporting events or concerts, a maximum of three edits is permitted to bring longer program entries to the stated entry time. There can be no internal

editing of an entry. However, original segments may be assembled to meet entry time restrictions.

- Entrants may be required to provide documentation, including proof of performance affidavits or verified production credits, if deemed necessary by the Awards Committee.
- Submission of an entry constitutes permission for the Nashville/MidSouth Chapter of NATAS to telecast, webcast, videostream or screen the entry, or portions of the entry, as part of the Emmy® Awards promotion, program and archives.
- Each entrant agrees that any film, tape recording, screenshot or Supplemental printed material that is furnished to the National Academy in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes and within the presentation, broadcast, live webcast and/or archived videostreaming. All of or portion (i.e. "clips") from any such film, tape recording, screenshot or supplemental printed material may be used on or in connection with any internet exhibition of such films, tape recordings, screenshots or clips from the same and/or supplemental printed material and use in connection with promotional announcements or other promotional activities for any of the foregoing; use of such films, tape recordings, screenshots or clips from the same and/or supplemental printed material shall be subject to the clearance of any parties other than the entrant that may be required.
- Entries may be submitted by the management of a television station, franchised cable system, or company directly responsible for the production of an entry, or any individual directly responsible for the production of an entry or individual craft achievement.
- The National Academy retains all rights to any telecast, webcast, videostreaming, videotape recording, audio tape recording or photographs of the Emmy® Awards presentation. Any use of the material without written permission is strictly prohibited. Clips from the Emmy® Awards ceremony, however, may be used in newscasts without written permission.
- Scores from the ballots are tabulated by the chapter's Certified Public Accountants, Vaden Group.
- Nominees and award recipients will be selected based on the scores provided by the accounting firm without reference to the individual entries.

CERTIFICATES & AWARDS

- Nomination Certificates will be awarded to all nominees, following verification by the Awards Committee and nomination announcements in December 2020.
- Awards will be announced in late February 2021.
- An Emmy® Statuette will be presented to each qualified nominee listed on an award-winning entry.
- Individuals may not purchase commemorative statuettes. Stations or companies may order commemorative statuettes following the Awards Ceremony according to the Award Ownership rules above.
- Nomination Plaques or Crystals may be ordered by all nominees.
- Winner Plaques, Crystals and Production Certificates to honor individuals who provided significant contributions to a winning entry are also available following the Awards Ceremony.

ENTRY FORMAT

- After completing your entry form at https://emmyexpress.com/membership_login/#/18, please upload your video by clicking the “ADD VIDEO” button.
- There are many different video containers, codecs and formats out there. These add up to literally thousands of different combinations. While we do our best to support as many formats as possible, we simply cannot ensure that any uploaded video will work.
- There is no maximum file size for uploads, but it can be a problem if the file is too large for the speed of your internet connection.
- Valid upload guidelines can be viewed on the JW Player Support Page

[CLICK HERE TO VIEW VIDEO UPLOAD GUIDELINES](#)

All entries may be archived by the Chapter.

ENTRY FEES

- If more than one person is listed, a separate entry fee is required for each person with the individual amounts determined by whether or not the individual is a member of NATAS.
- In order to qualify for a member discounted entry fee, the entrant must be a paid-up member of the National Academy in the current Chapter membership year June 1, 2019 to May 31, 2030
- Non-members may qualify for member fees by joining NATAS at the same time they enter by using the secure online service (processed through authorize.net).

[CLICK HERE FOR NEW MEMBER APPLICATION FORM](#)

[CLICK HERE FOR MEMBER RENEWAL AND PROFILE UPDATE](#)

News and Programming Entries (CATEGORIES 1 - 41)

NATAS Members/each entrant: \$85.00

Non-members/each entrant: \$185.00

Spot Announcements and Interstitials (CATEGORIES 42 – 53)

NATAS Members/each entrant: \$85.00

Non-members/each entrant: \$185.00

Individual Craft Entries (CATEGORIES 54 - 74)

NATAS Members/each entrant: \$85.00

Non-members/each entrant: \$185.00

PAYMENTS

Payments made online through Emmy® Express are processed through the secure server authorize.net, and an automatic receipt will be sent by e-mail.

DEADLINE FOR ENTRIES

Online entry forms must be completed and entries uploaded no later than **MIDNIGHT, Friday, SEPTEMBER 18, 2020**. **The earlier you upload, the easier it will be to allow time for adjustments and problems. Please make a genuine effort to start early to avoid getting caught in a pipeline jam at the deadline.**

UPLOADING YOUR VIDEO

BEFORE you can upload your Emmy® Entry Video, you must do the following:

1. **SUBMIT** your entry (the “paperwork” part) using EMMY® Express:

[CLICK HERE TO LOGIN TO EMMY EXPRESS](#)

2. **PREPARE** your video for uploading. There is no maximum file size for uploads, but it can be a problem if the file is too large for the speed of internet connection. The general recommendation for least problems is 500MB. You can upload whatever you have, assuming it can be uploaded without timing out.
3. Once you have submitted your entry and prepared the video for upload, you can upload your video by clicking the “ADD VIDEO” button next to the title of your entry.

SUBMITTED ENTRIES

EDIT PAY VIEW

ADD VIDEO **Entry Title**
ID # - Category • Station

Valid video formats and video encoding guidelines can be viewed on the JW Player Support Page:

[CLICK HERE TO VIEW VIDEO UPLOAD GUIDELINES](#)

PROGRAMMING CATEGORIES

Program entries may be entered in only one programming category. In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other. One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry’s award-

worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For non-news program entries, unless specifically stated, the entry may only contain content from one episode of the series, not multiple installments.

1. NEWS EXCELLENCE

Awarded to the News Director for excellence in the overall news operation during the eligibility period - July 1, 2019 through June 30, 2020. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages or music may be added. Entry should include a written synopsis. (Note: This category is exempt from "double-dipping" rules.) This is not intended to be a "buzz" or demo reel. Entry should include a one-page, written synopsis.

Note: This category is exempt from "double-dipping" rules

Entry length shall not exceed 30 minutes

2. NEWSCAST/EVENING

For excellence in an evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc., which aired between July 1, 2019, and June 30, 2020.

Time Limit: 60 Minutes

3. NEWSCAST/MORNING

For excellence in a morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc., which aired between July 1, 2019 and June 30, 2020.

Time limit: 60 minutes

4. NEWSCAST/WEEKEND

For excellence in a weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc., which aired between July 1, 2019, and June 30, 2020.

Time Limit: 60 Minutes

5. SPOT NEWS

For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety.

Time Limit: 15 continuous minutes of one news story

Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

6. BREAKING NEWS

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content.

Time limit: 15 minutes

Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

7. GENERAL ASSIGNMENT REPORT – within 24 hours

For excellence in coverage of a single story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content.

Time limit: 10 minutes

8. GENERAL ASSIGNMENT REPORT – no time limit

For excellence in coverage of a single story or topic which has no time limit for its preparation. Entry may include live and/or taped elements. Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere).

Time limit: 10 minutes

9. CONTINUING COVERAGE – within 24 hours

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. All reports included are from one news story and all aired within a 24-hour period.

Time Limit: 30 Minutes

10. CONTINUING COVERAGE – no time limit

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. At least three segments should be entered to show the overall coverage of one news story over a longer period of time.

Time limit: 30 minutes

11. SERIOUS FEATURE NEWS REPORT

12. SERIOUS FEATURE NEWS SERIES

13. LIGHT FEATURE NEWS REPORT

14. LIGHT FEATURE NEWS SERIES

For excellence in reporting of a single or multi-part feature news story or topic.

Report time limit: 10 minutes

Series time limit: 15 minutes

15. INVESTIGATIVE REPORT – Single Story

16. INVESTIGATIVE REPORT – Series

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit).

Story time limit: 10 minutes

Series time limit: 30 minutes

Regional recipients, at their discretion, are eligible to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

17. BUSINESS/CONSUMER REPORT

For excellence in coverage of business, finance, consumer affairs, or economic topics.

Story Time limit: 10 minutes

Series time limit: 15 minutes

18. SPECIALTY ASSIGNMENT REPORT

For excellence in coverage of special interest information that consists of on-going segments involving specialized reporting expertise (i.e., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.).

Story Time limit: 10 minutes

Series time limit: 15 minutes

19. JOURNALISTIC ENTERPRISE

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry.

Note: This category is exempt from “double-dipping” rules.

Time limit: 30 minutes

20. NEWS SPECIAL

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic.

Time limit 60 minutes

21. SPORTSCAST

For excellence in coverage of sports in general, sports related topics or subject matter. .

Note: Weekly sports news round-up show segments should be entered in Category 22

Time limit 10 minutes

22. SPORTS NEWS FEATURE

For excellence in coverage of sports in general, sports related topics or sports news program.

Time limit 10 minutes

23. SPORTS FEATURE/SEGMENT

For excellence in a feature or segment on a sports topic (non-news).

Time Limit 10 minutes

24. SPORTS EVENT/GAME

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion.

Time limit 30 minutes

25. WEATHER

For excellence in coverage of weather in general, weather related topics or subject matter.

Weathercast or Story time limit: 10 minutes

Program or Special time limit: 30 minutes

26. DOCUMENTARY – CULTURAL

For excellence in the creation of a formal, structured presentation of in-depth coverage of a substantive topic in the areas of the arts, sciences, or the humanities, during a single program.

Time limit 60 minutes

27. DOCUMENTARY – TOPICAL

For excellence in the creation of a formal, structured presentation of in-depth coverage of a substantive topic in the areas of current issues, topical events, or subject matter which includes social and political issues of the day, during a single program.

Time limit 60 minutes

28. DOCUMENTARY – HISTORICAL

For excellence in the creation of a formal, structured presentation of in-depth coverage of a substantive historical topic during a single program.

Time limit 60 minutes

29. HISTORIC/CULTURAL PROGRAM FEATURE/SEGMENT

For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics.

Time Limit: 10 minutes

30. ARTS

For excellence in a segment, program or special on visual or performing arts. Enter segment, complete program or series compilation.

Time Limit 30 minutes

31. ENTERTAINMENT

For excellence in a segment, program or special on general entertainment. Enter segment, complete program or series compilation.

Time Limit 30 minutes

32. MAGAZINE SEGMENT

For excellence in a feature or segment from a program or special consisting of a story of regional interest designed to entertain and inform.

Time limit: 10 minutes

33. MAGAZINE PROGRAM/SPECIAL

For excellence in a program or special consisting of various stories of local interest designed to entertain and inform. Enter complete program.

Time limit 30 minutes

34. PUBLIC AFFAIRS

For excellence in a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues.

Time Limit: 30 minutes

35. COMMUNITY SERVICE

Awarded to the person most responsible for excellence in programming; whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed. Entry should include a written synopsis.

Note: This category is exempt from “double-dipping” rules.

Entry length shall not exceed 30 minutes

36. INFORMATIONAL/INSTRUCTIONAL PROGRAM/SPECIAL

37. INFORMATIONAL/INSTRUCTIONAL SERIES

For excellence in presentation of stories from a program or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. Enter complete program or series compilation.

Time limit: 30 minutes

38. TECHNOLOGY

For excellence in coverage of technology industry stories and related subject matter.

Time Limit: 10 minutes

Series Time Limit: 15 minutes

39. SPECIAL EVENT COVERAGE (other than News or Sports)

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits.

Time limit 30 minutes

40. LIFESTYLE PROGRAM FEATURE/SEGMENT

For excellence in a feature or segment from a program or special that deals with everyday life subjects; such as, food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs.

Time Limit: 10 minutes

41. INTERACTIVE MEDIA

For excellence in multimedia/trans-media content that stands alone as original regional programming, OR uses digital platforms, like the web, mobile phones, tablets, smart TVs, etc., to extend or enhance the viewing experience, involvement and engagement beyond a linear television or video experience. Components may include tools, cross-platform environments or activities that unlock content, provide access to information, back-story or user-generated narratives, facilitate individual or collective participants and social collaboration. Content must have originated during the Chapter's eligibility year. Submission to include a video (no promotional, marketing, sales or sizzle reels), that focuses on key features and user experiences, along with the active URL or link to the webpage for judges to view.

Note: This category is not exempt from "double-dipping" rules

Video Time Limit: 5 minutes

SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

42. COMMUNITY/PUBLIC SERVICE (PSA) SPOT

43. COMMUNITY/PUBLIC SERVICE (PSA) CAMPAIGN

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

44. PROMO SPOT/NEWS – Same Day

45. PROMO SPOT/NEWS – Single Spot

46. PROMO SPOT/NEWS - Image

For excellence in announcements that promote a news image, a specific story, stories or series, including weather and/or franchise stories.

47. PROMO SPOT/PROGRAM (Non-News)

48. PROMO SPOT/PROGRAM IMAGE (Non-News)

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

49. PROMO SPOT/SPORTS

50. PROMO CAMPAIGN

51. COMMERCIAL SPOT

52. COMMERCIAL CAMPAIGN

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be between: 05 and 5:00 in length. Program length commercials (infomercials) are not eligible.

53. INTERSTITIAL

For excellence in non-commercial "filler" programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations.

Time limit: A minimum of 2 minutes up to 10 minutes

CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally transmitted. While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons.

Time limit: 15 minutes (unless otherwise indicated)

54. ANIMATION

55. AUDIO

56. DIRECTOR/NEWS (PL Track Is Preferred)

57. DIRECTOR/PROGRAMS (Non-News - PL Track Is Preferred)

58. DIRECTOR/SHORT FORM (PSA/Promo/Commercial)

59. EDITOR/NEWS

60. EDITOR/PROGRAMS (Non-News)

61. EDITOR/SHORT FORM (PSA/Promo/Commercial)

62. GRAPHIC ARTS

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.

63. LIGHTING

64. MUSIC COMPOSER-ARRANGER

65. PHOTOGRAPHER/NEWS

66. PHOTOGRAPHER/PROGRAM (Non-News)

67. PHOTOGRAPHER/SHORT FORM (PSA/Promo/Commercial)

68. SET DESIGN

69. TECHNICAL ACHIEVEMENT

For excellence in technical engineering which might include: oversight in the coverage of a special event, specific technical innovation that enhances viewer experience or a technical success story that is as unique and noteworthy as to warrant special honor and recognition. In addition to the video, entry should include a one-page synopsis detailing specific objectives and challenges that were overcome as a result of the technical achievement. Recognition is for the production utilizing the technical achievement, not the actual engineering invention itself.

Time Limit: 30 minutes

70. VIDEO JOURNALIST

For excellence by a cross-discipline individual serving also as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.

71. VIDEO ESSAY (Single Camera Only)

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

72. WRITER/NEWS

73. WRITER/PROGRAMS (Non-News)

74. WRITER/SHORT FORM (PSA/Promo/Commercial)



QUESTIONS?

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