

ext



## THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES NASHVILLE/MIDSOUTH CHAPTER

### 21st ANNUAL MIDSOUTH STUDENT PRODUCTION AWARDS

Eligibility Period: February 8, 2022 to February 7, 2023  
Entry Deadline: March 15, 2023

### NATIONAL ACADEMY RULES

#### THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES

NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.

#### PURPOSE

To recognize outstanding student achievement in production by conferring awards of merit in the Chapter's designated awards region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college and/or high school students.

#### STANDARD RULES AND REGULATIONS

##### ELIGIBILITY

1. Projects conceived, produced and executed by students at a high school, university, college or technical/vocational school within the Chapter's designated awards region are eligible for student award consideration.
2. Returning students who previously worked as professionals are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must be enrolled as a full-time student during the eligibility period
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform *professional* work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
8. No entry may be submitted to more than one Chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entry videos must as they were originally submitted to their advisor. There may not be any edits to the originally completed video except for edits to bring the entry length

within the specified category time limit. When editing for time, use only straight cuts with one second of black to denote where content has been removed.

11. There is no limit to the number of entries a school may submit in each category.
12. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
13. Ineligible entries may be disqualified during any phase of the competition.

#### **STUDENT PRODUCTIONS**

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entry fees. The student is then prohibited from entering subsequent student production categories with other classmates.

#### **ENTRY SUBMISSIONS**

A teacher, professor or advisor must approve the entry even if the student handles the submission or upload process themselves. There is no limit to the number of entries a school may submit.

#### **ORIGINAL MATERIAL**

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

#### **LANGUAGE(S)**

Entries in English will be judged by English-speaking professionals. Entries in Spanish will be judged by Spanish-speaking professionals. Entries in other languages may be entered. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

#### **DOUBLE DIPPING**

No single entry may be submitted in its entirety in more than one Programming category. The same student may not be listed on more than one entry for doing the same job using the same work. If a student was responsible for more than one role, they submit the video in the appropriate craft categories to be judged for that particular craft (ie writer, editor, etc.).

#### **ENTRY ERRORS AND OMISSIONS**

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

## **INTENTIONAL FALSIFICATION**

The faculty advisor warrants that they are the party most responsible for verifying that eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

## **FEES**

While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. Membership is not a requirement for advisors or entrants.

## **JUDGING AND EVALUATION**

Programming Categories are judged on three criteria: content, creativity and execution on a 10-point scale (maximum 30 points); and Craft Categories are judged on two criteria: creativity and execution (maximum 20 points). Judging panels are to be made up of qualified professional judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

## **AWARDS**

A crystal pillar is awarded to the school for entries validated by a professor or advisor. Students responsible for the production will each receive a certificate. Pillars may be purchased for students listed on winning entries after the awards.

## **RESTRICTION ON THE USE OF EMMY® MARK**

Schools may refer to the fact that they are recipients of a NATAS Student Production Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

## **NAHVILLE/MIDSOUTH CHAPTER**

The Midsouth Student Production Award encourages the pursuit of excellence in video production and focuses public attention on outstanding achievements produced by high school students.

. Each of the winning schools receives a pillar with the academy logo engraved on it. The students receive individual certificates from The Nashville/Midsouth Chapter of The National Academy of Television Arts & Sciences.

The regional winners will automatically advance to a national competition.

There are no entry fees in the Nashville/Midsouth Chapter Student Awards.

All entries must have been originally produced within the Midsouth Region (States of North Carolina [except Asheville] and Tennessee, and northern Alabama) in the period of time from February 8, 2022 to February 7, 2023

Students listed on the entry form must have been enrolled in an accredited high school within the chapter boundaries at the time of production and completion of his/her piece within the eligibility period. Please include students who may have graduated, but who were involved in projects while they were in high school.

Faculty involvement in the production can only be advisory.

There may not be any post-production changes to the entry, except edits for time, as noted on the category descriptions that follow.

- A composite is a sampling of segments or elements of a production that can represent the production to a panel of judges. This sampling conveys the scope, breath and/or range of the production. A demo reel is not a composite. A straight lift from a production can be a sampling, but there must be no editing within the lift.
- As the producing organization, a high school or after school program at public access facilities, or community arts center may enter work produced by its enrolled students thereby verifying the submission as the student's own. An entry must be approved by the school or school-related program where the work was produced.
- A project may be entered in both a programming (categories 1-9 plus 16) and craft (categories 10-15) category. For example, an entry may be eligible for entry in both Writing and Long Form because the specific work performed by the entrant is different.
- Winners will be announced in a virtual presentation in late April.

**To submit an entry, sign up for a user account at**

[http://natasstudentawards.org/entry\\_login.php?c=18&a=0](http://natasstudentawards.org/entry_login.php?c=18&a=0)

using your e-mail address and a password you create.

Submitters and entrants do not have to be members of the academy. Entries are to be submitted by teachers/advisors, and approved by them. Please include student who have worked on projects you are entering who have since graduated as well as those still in high school.

Please note the "I Am Not a Robot" item when you sign in. This step protects the process.

You will need your entry number to complete this step.

There are many different video containers, codecs and formats out there. These add up to literally thousands of different combinations. While we do our best to support as many formats as possible, we simply cannot ensure that any uploaded video will work.

**ALL ENTRIES WILL BE ARCHIVED BY THE CHAPTER.**

**BEFORE you can upload your Entry Video, you must do the following:**

**SUBMIT** your entry (the "paperwork" part) using Student Express:

[https://natasstudentawards.org/membership\\_login/#/18/NATAS Nashville Midsouth](https://natasstudentawards.org/membership_login/#/18/NATAS_Nashville_Midsouth)

**PREPARE YOUR VIDEO FOR UPLOADING:**

*Entrants are responsible for the technical quality of their videos.*

- **Do NOT letterbox your video**

**IMPORTANT: DO NOT CLOSE THE BROWSER UNTIL THE UPLOAD IS COMPLETE. DO NOT REFRESH THE PAGE OR CLICK THE "BACK" BUTTON ON YOUR BROWSER.**  
**\*IMPORTANT: Your video is NOT available to the judges until you approve it!**

**LINKS TO ASSIST WITH PROBLEM SOLVING:**

- Display Cookies - [http://natasstudentawards.org/display\\_cookies.php](http://natasstudentawards.org/display_cookies.php)
- Clear Cookies and Session - [http://natasstudentawards.org/clear\\_cookies.php](http://natasstudentawards.org/clear_cookies.php)

- Clear Video Cookies and Session - [http://natasstudentawards.org/clear\\_cookies\\_video.php](http://natasstudentawards.org/clear_cookies_video.php)

You will receive an email confirmation once you have completed the upload and approved your video. Your entry is now ready to be judged.

Thank you for submitting your entry for consideration in the Nashville/Midsouth Chapter's Regional Student Production Awards. Good luck!

Please send any questions to [emmynash@aol.com](mailto:emmynash@aol.com)

## HIGH SCHOOL STUDENT AWARD CATEGORIES

### 1. **Newscast**

For outstanding achievement in a regularly scheduled presentation of timely news, information and current events. Entries may run no more than 30 minutes. Entries may contain spot news, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. News entries will be judged on the basis of editorial content and pictorial coverage which demonstrate awareness of broadcast journalistic standards, including accuracy and fairness. **Time Limit: 30 minutes**

### 2. **News Story**

For outstanding reporting achievement in a regularly scheduled presentation of timely news, information and current events. Entries may run no more than 10 minutes. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. News entries will be judged on the basis of editorial content and pictorial coverage which demonstrate awareness of broadcast journalistic standards, including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to pieces demonstrating reporting and field production. **Time Limit: 10 minutes**

### 3. **Arts/Entertainment, Cultural Affairs**

For excellence in coverage of general entertainment, variety or visual and performing arts. Entries may run no more than 10 minutes, or a compilation of the work consisting of no more than 3 unedited pieces totaling 15 minutes in running time. Subject matter can include (but is not limited to) popular trends, lifestyles, fashion, performing arts, music, fine arts, literature and historical retrospectives. Concept, content and execution will be important elements in judging the entries. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 10 minutes.**

### 4. **Music Video**

This category honors student-produced music videos, whether they are replications of professional music videos or present original material. Judges will look for creativity and execution. Time limit 5 minutes. **Time Limit: 5 minutes**

### 5. **Fiction**

For outstanding achievement in the treatment of a single subject. Entries may run no more than 10 minutes. If the original presentation ran more than 10 minutes, entrants are permitted to submit two 5 minute segments that best exemplify the total work.

Documentaries should be entered in Non-Fiction, and dramatic or comedic films in Fiction. Concept, content and execution will be important elements in judging the entries. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 30 minutes.**

#### **6. Non-Fiction**

For outstanding achievement in the treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports, lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes. Time Limit: 30 minutes.**

#### **7. Sports**

For outstanding achievement in a regularly scheduled or special presentation of sports events, sports news or information. Entries may include a compilation of the work in this category consisting of no more than 3 pieces from the same event/show. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 30 minutes**

#### **8. Public Service Announcement (PSA)**

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community causes. Spots may be 5-seconds to 2 minutes in length. **Spots may be 5-seconds to 2 minutes in length.**

#### **9. Public Affairs/Community Service**

For outstanding achievement in content with current social, civic, or other issue-oriented subject matter. Advocacy of a point-of-view is encouraged. Pieces may run no more than 10 minutes, or a compilation of the work in this category consisting of no more than 3 pieces may total a maximum of 15 minutes in running time. Entries will be judged on the basis of concept, content and execution which demonstrate awareness of broadcast journalistic standards, including accuracy and fairness. **Time Limit: 10 minutes.**

**Craft Achievement - Awards are given for excellence in specific television disciplines demonstrating the skills of one or more individuals. Submit a single example of the craft or a composite of material as originally produced. Entries may run no more than 10 minutes, or a compilation of several examples of the specific craft achievement within the eligibility period, not to exceed 15 minutes. For outstanding achievement in the technical aspects of an entry.**

- 10. Animation/Graphics/Special Effects** - For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **Time Limit: 15 minutes.**
- 11. Director** - For outstanding achievement in directing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **Time Limit: 15 minutes.**
- 12. Editor** - For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **Time Limit: 15 minutes.**
- 13. Photographer** - For outstanding achievement in photography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **Time Limit: 15 minutes.**
- 14. Talent** - For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. **Time Limit: 15 minutes.**
- 15. Writing** - For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. **Time Limit: 15 minutes.**
- 16. COMMERCIAL** - For outstanding achievement in commercial production advertising a product, business or service that is conceived, written, created and produced for a class/school project. **Spots may be 5-seconds to 5-minutes in length.**

Please send any questions to [emmynash@aol.com](mailto:emmynash@aol.com)